

# 18 ways clinic management software will

# increase your revenue



day-to-day management, and the value to your clinic is much bigger than simple admin reduction. It helps you and you team increase your revenue in several different ways:

#### 1. Engage leads with more effective marketing

Use all the communication tools embedded within clinic management software to run

ATTRACTS NEW PROSPECTS

#### marketing campaigns, promote offers and raise your brand awareness. It can also help you:

3. Sell gift vouchers for 2. Send SMS and email 4. Run referral clients to give to programs to spread messages to engage

friends and family

directly

potential new clients

- your clinic

the good word about

### 5. Add easier, online booking functionality

Good clinic management software makes it quick and simple for your clients to book an

appointment with you, especially if you use it to add online booking facilities to your website.

ENCOURAGES MORE BOOKINGS

#### The easier it is to book, the more bookings (and more revenue) you'll take.

6. Implement a loyalty 7. Automate reminders 8. Make sure leads aren't programme and and recalls and you'll missed or forgotten Too many clinics leave keep keep clients

treatments

no-shows

encourage more

clinic for different

frequent visits to your

coming back for

regular treatments

potential clients but then forget to follow-up. Clinic management software keeps track of all your leads and helps regularly engage them... so when they're ready, they'll book with you.

money on the table when

they attract prospects and

#### Clients who book but then don't show have a direct impact on your clinic's finances. A missed

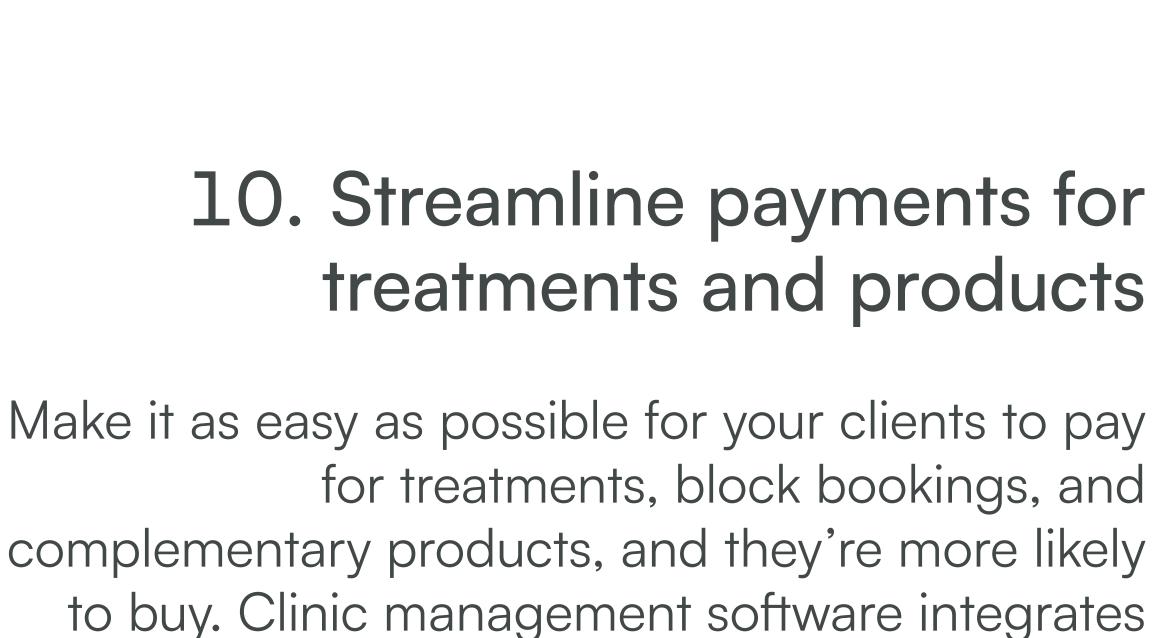
TAKES PAYMENTS

#### management software lets you take deposits (or full payments) online at the booking stage. It eliminates timewasters and - coupled with automated

appointment equals lost revenue. Clinic

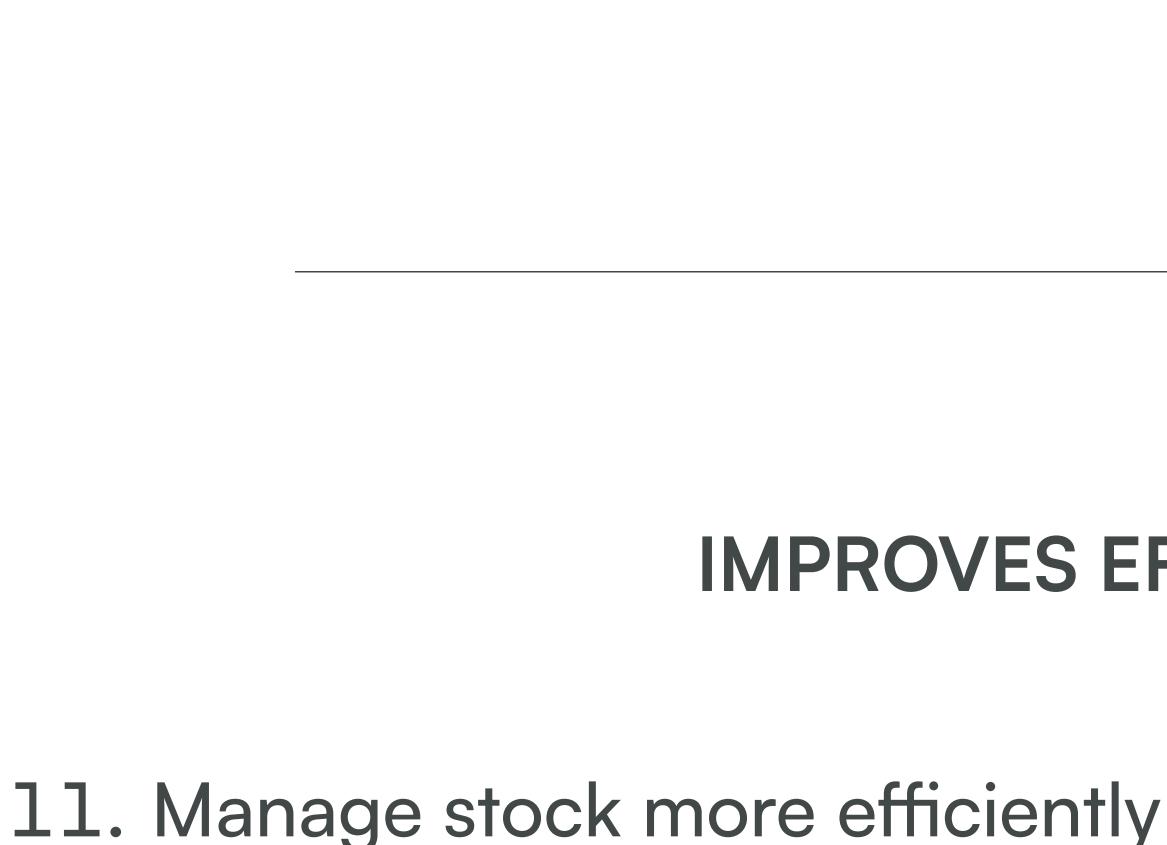
reminders - prevents no-shows.

9. Secure deposits and prevents



with leading payment providers making the

process quick and simple.



Use clinic management software to support

stocked.

inventory management, automate stock updates and

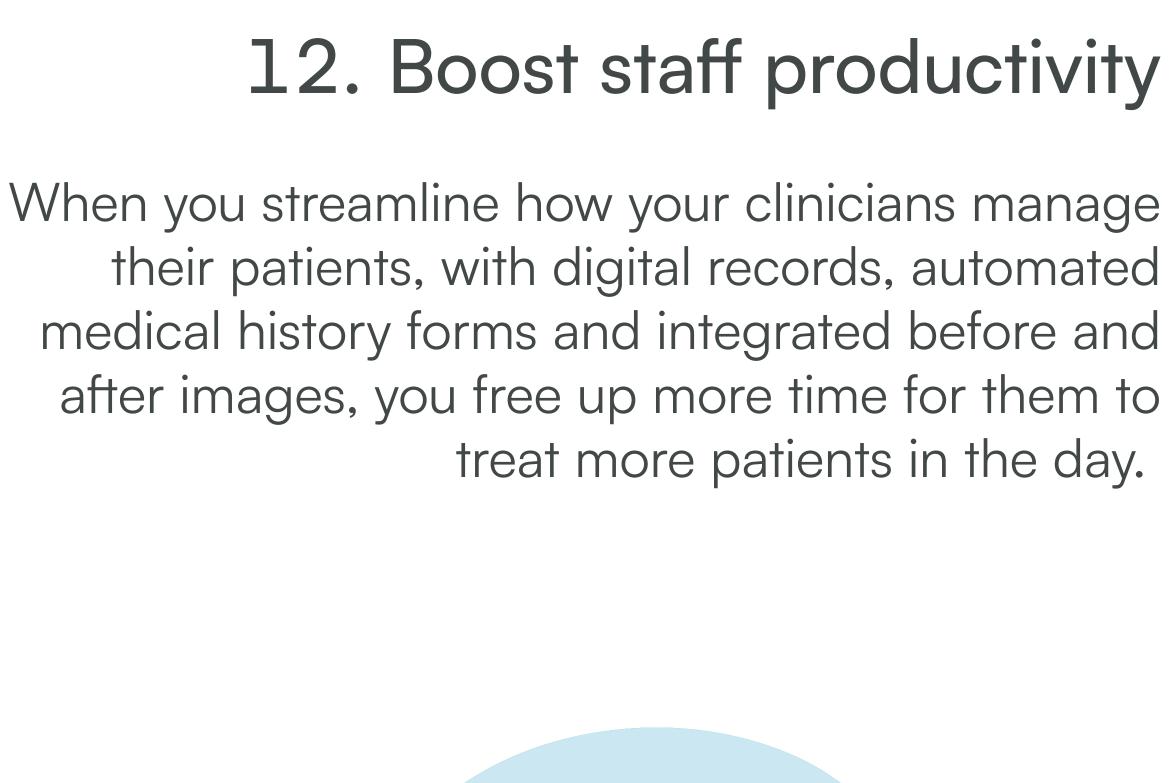
make sure you don't waste money on unsold items.

It also helps you keep your profitable products well

## IMPROVES EFFICIENCIES

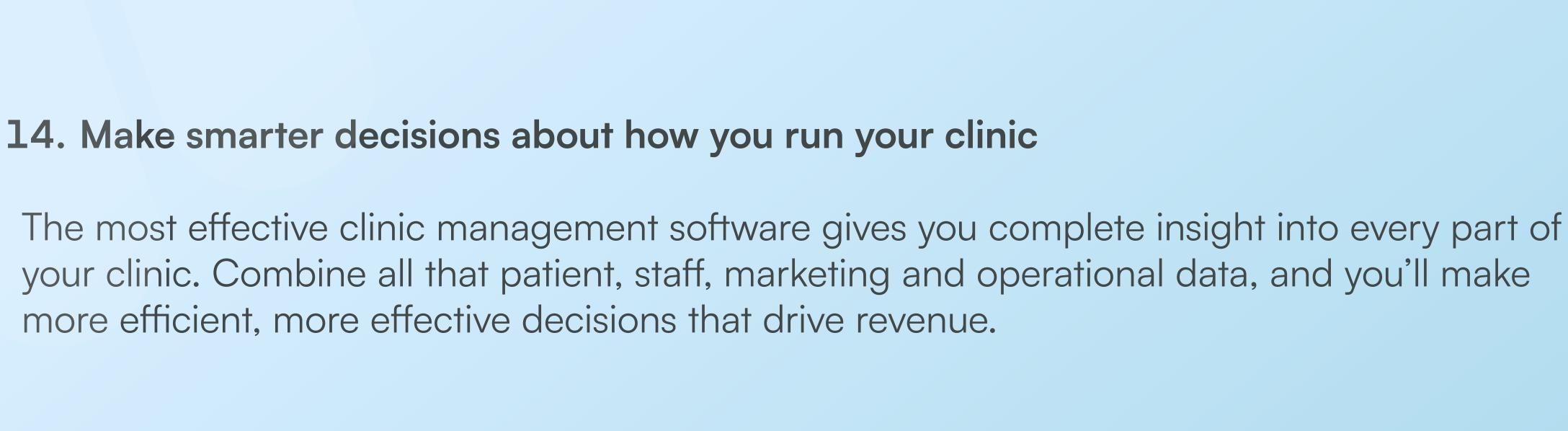
13. Eliminate repetitive admin

And if you can automate all the repetitive



#### management tasks, patient follow-ups and other processes in your clinic, you'll free up more time for senior managers to focus on other key revenuemaking activities.

DELIVERS UNIQUE INSIGHTS



losing money and make quick changes to fix any problems

15. Identify your most popular

17. Instantly see where you're

promoting them

treatments and double down on

clients and see how you can attract more of them

opportunities for growth and

act before your competition

18. Spot rising trends and

## Get Pabau today and increase your revenue immediately

If you want to attract more clients, deliver more treatments and grow your business, you need to invest in clinic management software.

The most effective, most comprehensive clinic management software like

Pabau will pay for itself over and over again.

See how it works

