



PROVIDE YOUR NETWORK WITH THE POWER OF PABAU

Pabau Partner Playbook

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Introduction

What is the **Pabau Partner program?**

The Pabau Partner Program is a way for you to earn commission by introducing people to our market-leading practice management software.

REFER AND EARN



What can you **earn**?

Example:

Refer 5 new customers
to us every month

Total yearly earnings
from £9,300 to £30,300

The commission is based on the subscription package your referrals
move to after the initial Free Trial





How it works

The Referral Process

1

Join the Partnership Program

Sign up as a partner (its free!) and you'll get a unique URL to invite others to try Pabau's market-leading software.

2

Get your referral link out there

Using the unique URL, your referrals will gain access to exclusive discounts and benefits (see next page).

3

Earn rewards

You will start earning commission from your referrals, even if they don't sign up to Pabau. See page 13 for more details on how much you get paid and when.



Exclusive discounts and benefits

Customers that join Pabau using your unique URL or QR code will be eligible for the following exclusive benefits:



- 3 months free trial
- £150 in Pabau Credit

**Redeemable on our industry-leading onboarding and training packages, SMS Credits or Advanced Marketing*

Total value of up to
£870



**How we help you
to get referrals**

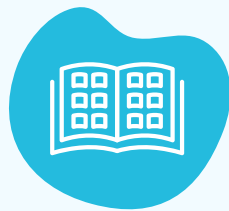
Pabau Partner Toolkit

When you join the Partnership scheme we provide you with resources and co-branded marketing materials that you can use to help generate referrals.

In addition to your unique URL and QR code, you will also receive:



Roller Banner



A5 brochures



Slideshow



Posters



Templates

Dedicated **Account Manager**

Each of our Partners receives a dedicated account manager to provide one-to-one support and assist in your referral efforts. If you ever need anything, or have any questions, they will be very happy to help.



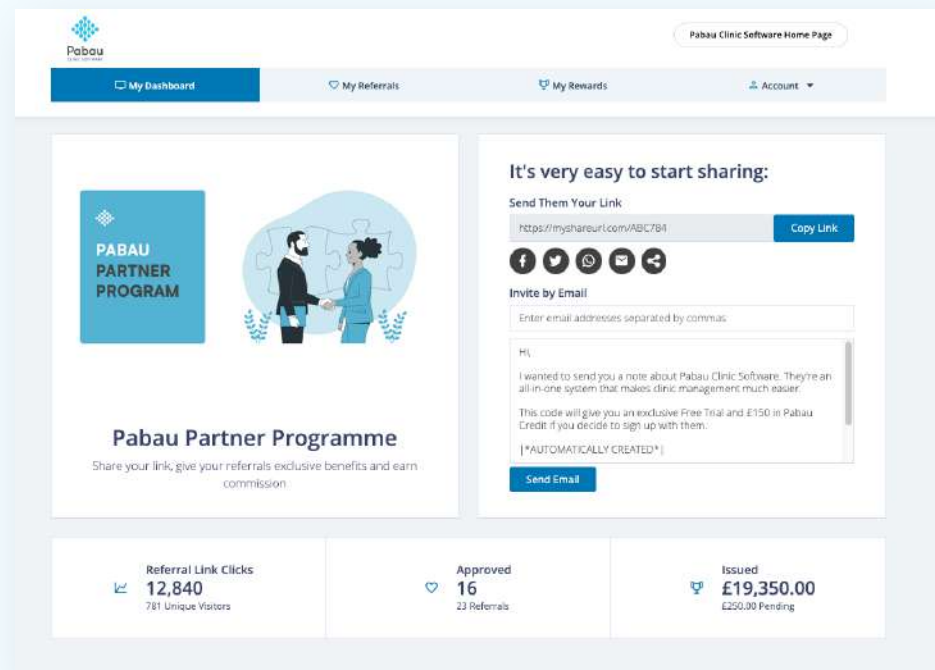
Meet Thiago Muffo one of our fantastic Partner Account Managers

Thiago has a marketing background, and before joining Pabau, he was a key person at a prestigious training academy in London, where he gained a deep understanding of the Aesthetics industry.

Custom Partner Dashboard

When you sign-up as a Partner, you will receive a login to your Partner dashboard, hosted in Referral Rock. The dashboard provides a crystal clear view of your referrals, where they are in the sign-up process and the commission that you are generating.

The dashboard is also where you can find your unique URL, and share your link on your socials, emails or text messages.



Every time you accrue a reward, we will email you to let you know we've added your bonus and inform your total balance. We will also share a link to request a cash out in your preferred method. We recommend saving the link to your bookmarks for easy access anytime.



Partner Program Rewards

How does the **commission** work?

The Pabau Partner Program rewards system is split into two types of payments:

Commission per Lead (CPL)

You will receive a reward for referring to Pabau **even if they don't subscribe.**

This is our way of saying thank you for giving us the opportunity to sign new business, even if it didn't work out that time.

More info on page 14

Bonus per Customer

For the customers you refer that do subscribe to our software after the initial Free Trial, you will **ALSO** receive a one-time bonus payment.

The exact amount will depend on you.

More info on page 15

Commission Structure - the details

Accrued when referral books a demo
with your unique link

CPL

£15

+

Accrued when referral converts to paying
subscription after the Free Trial period

Startup/Solo

£150

Medium/Teams

£250

Group

£350

Enterprise

£500

**Headings above indicate subscription types*



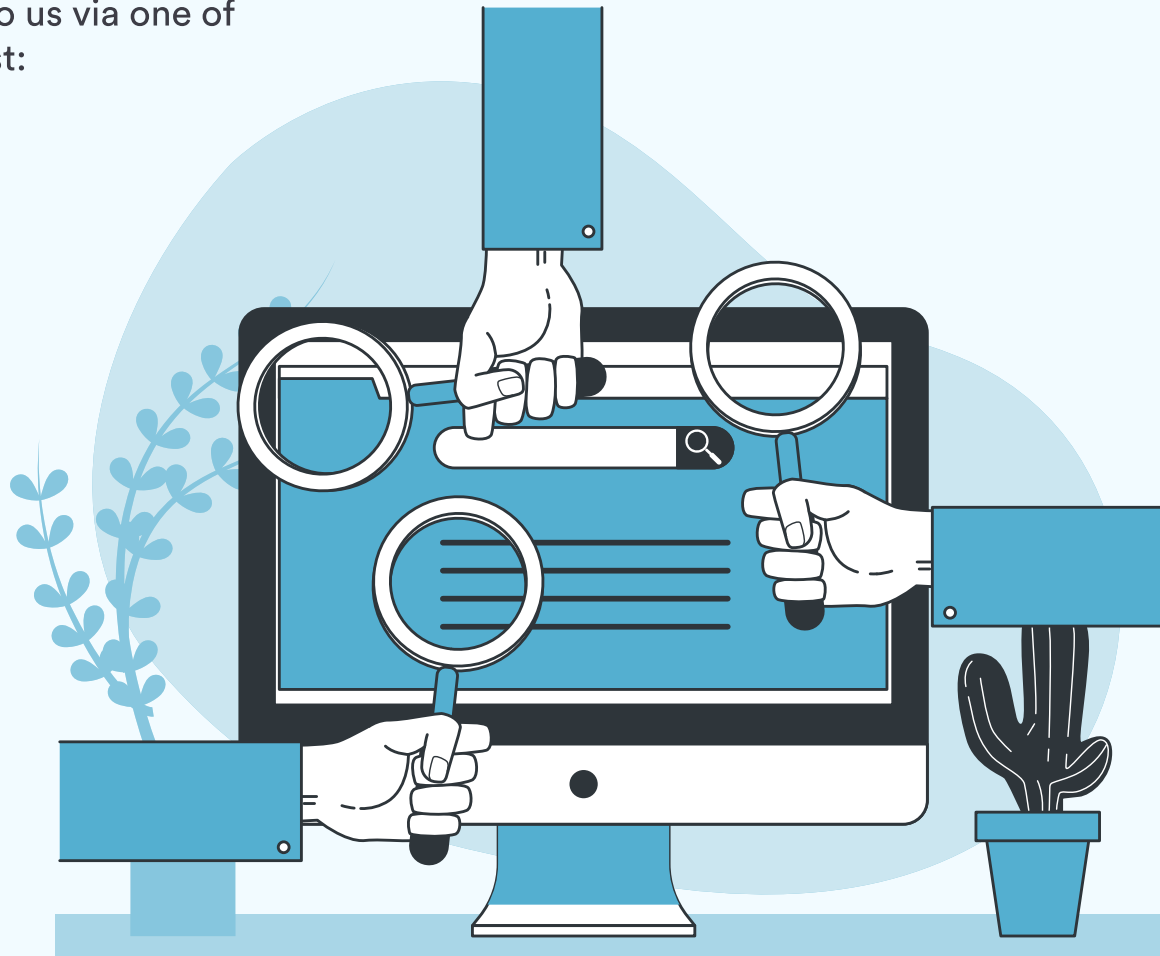
Next Steps

How to join the Pabau Partnership Program

If you are interested in joining the Pabau Partnership Program, or have any further questions, please reach out to us via one of the methods below and we will be happy to assist:

 partners@pabau.com

 partners.pabau.com



A black and white photograph of two women smiling and posing together. The woman on the left is wearing a white sleeveless top, and the woman on the right is wearing a dark, draped top. They are both looking towards the camera. The background is blurred, suggesting an outdoor setting. There are two teal-colored circular overlays: one in the top left corner and another in the bottom right corner.

**You get
commission**

**They get a
free trial**

Contact Us

 partners@pabau.com

 partners.pabau.com

 [@Pabau](https://www.facebook.com/Pabau)

 [@pabausoftware](https://www.instagram.com/pabausoftware)

 [@PabauCRM](https://twitter.com/PabauCRM)